

## Promotions

48 audio cassettes

37 video cassettes

ca. 40 cm of textual records

1 pin : metal

1980-2005

Box	File	Title	Date	Extent
2	12	[Cullen Gardens restaurant menus : fldr 1 of 2]	1989-2003	1.5 cm of textual records
3	01	[Cullen Gardens restaurant menus : fldr 2 of 2]	1990-2004	2 cm of textual records
3	02	Cullen Gardens: by Gordon Garrison, March 1989—Articles written for Cullen Gardens	1989	1 cm of textual records
3	03	Educational support [Materials for teachers]	1995-2002	2 cm of textual records
3	04	Tour Packages	1998-2002	9 p. of textual records
3	05	Tour Mailings	1980-1998	0.25 cm of textual records
3	06	Magazine Articles [about Cullen Gardens]	1990-2005	0.25 cm of textual records
3	07	[Assorted Cullen Gardens and Cullen Country Barns promotional pamphlets]	1987-1990	0.5 cm of textual records
3	08	[Cullen Gardens rate cards, tour	1984-1994	0.5 cm of textual records

Box	File	Title	Date	Extent
		information pamphlets]		
3	09	Cullen Gardens Lynde House [pamphlets]	[ca. 1986]	5 p. of textual records
3	10	[Cullen Gardens promotional postcards]	[ca. 1980-2005]	2 cm of textual records
3	11	[Coupons]	[1997-1999]	0.5 cm of textual records
3	12	Colouring/Activity Books [for children]	1985	4 p. of textual records
4	01	[Town of Whitby press release announcing purchase of Cullen Gardens]	2006	2 p. of textual records
4	02	[Souvenir booklets and calendars : fldr 1 of 2]	1988-1995	1 cm of textual records
4	03	[Souvenir booklets and calendars : fldr 2 of 2]	1988-1995	1 cm of textual records
4	04	[Cullen Gardens brochures]	1989-1991	2 cm of textual records
4	05	Brochures—drafts	[ca. 1985-1990]	0.25 cm of textual records
4	06	Flyers	1998-2005	14 p. of textual records
4	07	[Cullen Gardens newspapers]	1985-2005	1 cm of textual records
4	08	Cards/letters from visitors	[ca. 1990-2003]	0.25 cm of textual records
4	09	Invitations to events, including some program guides	[ca. 1988-2005]	1 cm of textual records
4	10	Banquets & special events (Wedding, corporate, etc.) [promotional	[ca. 1985-1995]	0.5 cm of textual records

Box	File	Title	Date	Extent
		pamphlets]		
4	11	[Assorted advertisement clippings and coupons]	[ca. 1998]	0.25 cm of textual records
4	12	Tour Mailings 1985-1994 [fldr 1 of 2]	[ca. 1985-1994]	1.5 cm of textual records
5	01	Tour Mailings 1985-1994 [fldr 2 of 2]	[ca. 1985-1994]	1 cm of textual records
5	02	Special Events [promotional pamphlets]	[ca. 1985-1998]	0.25 cm of textual records
5	03	[Press releases]	1999-2002	1 cm of textual records
5	04	[Special event invitations, pamphlets, and programs]	1995	1 cm of textual records
5	05	[Certificate from Prime Minister's office in recognition of millennium celebrations, 2000]	2000	2 p. of textual records
5	06	[Garden Talk and Grass Roots newsletters]	1980-1990	0.5 cm of textual records
5	07	["Watering Can" Cullen Gardens employee newsletter— 1990-1991 : fldr 1 of 2]	1990-1991	1.5 cm of textual records
5	08	["Watering Can" Cullen Gardens employee newsletter— 1990-1991 : fldr 2 of 2]	1990-1991	0.5 cm of textual records
5	09	["Watering Can" Cullen Gardens employee	2000-2001	2 cm of textual records

Box	File	Title	Date	Extent
		newsletter— 2000-2001]		
5	10	["Watering Can" Cullen Gardens employee newsletter— 2002-2003]	2002-2003	1.5 cm of textual records
5	11	["Watering Can" Cullen Gardens employee newsletter— 2004-2005]	2004-2005	1 cm of textual records
6	01	Press Kit—Weall & Cullen Grand Opening— Taunton Road, Whitby, April 23, 1983	1983	0.5 cm of textual records
6	02	Cullen Country Barns— Newsletters	1985, 1989	11 p. of textual records
6	03	[Cullen Country Barns and Gardens tourism kit]	[ca. 1980-1984]	0.25 cm of textual records 1 Cullen Country Barns pin : metal
6	04	[Award to Cullen Gardens for environmental achievement— 2003]	2003	1 p. of textual records
6	05	[Letters from visitors to Cullen Gardens]	1984-1988, 2005	6 p. of textual records
6	06	[Advertisement script for Cullen Gardens—2005]	2005	3 p. of textual records
6	07	[Radio advertisement scripts for Cullen Gardens—1982]	1982	8 p. of textual records
6	08	10 <sup>th</sup> Anniversary Letterhead Ideas	1990	6 p. of textual records
6	09	Press Release— Art, Stats, Banquets, Tours,	[ca. 1985-2005]	2 cm of textual records

Box	File	Title	Date	Extent
		2001 [various promotional documents : fldr 1 of 2]		
6	10	Press Release— Art, Stats, Banquets, Tours, 2001 [various promotional documents : fldr 2 of 2]	[ca. 1985-2005]	1.5 cm of textual records
7	01	Cullen Grdns/Xmas 2000—Rev. 1—1x :30 CFTO-- 12/01/2000	2000	1 video cassette (30 sec.)
7	02	Cullen Gardens— Nov 1992--w/ visual time code [raw footage]	1992	1 video cassette
7	03	Cullen Gardens— Halloween Footage—Visual timecode	[ca. 1985-2005]	1 video cassette
7	04	Cullen Gardens— Jan 1994--w/ visual time code [raw footage]	1994	1 video cassette
7	05	Stock footage— Cullen Gardens	[ca. 1986-1996]	1 video cassette
7	06	Video—Moving the Anderson House—CFTO [Television spot]	[ca. 1985-1999]	1 video cassette
7	07	Cullen Country Barns--"Our Day at the Barns"-- 5:23—June 1988—Producer: P. Mark	1988	1 video cassette (5 min. 23 sec.)
7	08	Weall & Cullen Ltd. Orientation Video 1988—8:44	1988	1 video cassette (8 min. 44 sec.)
7	09	Meet the Lyndes—Cullen Gardens—	1988	1 video cassette

Box	File	Title	Date	Extent
		Summer 88 [performance footage]		
7	10	The Lynde House—Dec. 94-- "Christmas Memories" (11 min)-- "Community Magazine" (4 min)--Bill Cardie/Rick Maltby [Television spot]	1994	1 video cassette (15 min.)
7	11	Cable 10 Rogers Cable TV—Pine Ridge—A Cullen Gardens Christmas— December 13, 1990 [Television production]	1990	1 video cassette (28 min. 28 sec.)
7	12	Rogers Community 10— For Children Only! With Len Cullen— March 8, 1991 [Television production]	1991	1 video cassette (26 min. 15 sec.)
7	13	Cullen Gardens 1999--"Family" [Television spots]	1999	1 video cassette (60 sec.)
8	01	Cullen Gardens— Spring Festival— Craft Show— Fireworks— Mother's Day [Advertisements]	[ca. 1985-1999]	1 video cassette (2 min.)
8	02	Cullen Gardens A/V Show— looped for two hours	[ca. 1994]	1 video cassette
8	03	Cullen Gardens— Aerial footage— Spring footage	[ca. 1985-1999]	1 video cassette
8	04	Cullen Gardens—	1987	1 video cassette

Box	File	Title	Date	Extent
		Raw Footage 1987--(time coded) (60 min.)		(60 min.)
8	05	Lynde House Museum Move to Cullen Gardens— Aug. 1986 [raw footage]	1986	1 video cassette
8	06	Cullen Gardens raw footage— Tapes 1-2— Summer 96—No time code	1996	1 video cassette
8	07	Cullen Gardens May 2/87--Raw footage	1987	1 video cassette
8	08	Cullen Gardens '97 footage— Visual time code—Summer	1997	1 video cassette
8	09	Cullen Gardens Oct '94 #1-2—Nov '95 #1 [raw footage]	1994-1995	1 video cassette
8	10	Cullen Gardens '94—Tapes 1-3— Christmas footage	1994	1 video cassette
8	11	Cullen Gardens 30 sec. (Tulip festival)--April 20, 1987 [Advertisement]	1987	1 video cassette (30 sec.)
8	12	Cullen Gardens chrysanthemum commercial :30 sec.--Aug. 25/88-- Perry Y. Mark Productions [Advertisement]	1988	1 video cassette (30 sec.)
8	13	Cullen Gardens— Kids Driven— Generic & More Family—Garden [Advertisements]	[ca. 1980-1995]	1 video cassette (90 sec.)
9	01	Cullen Gardens :30 sec.	1998	1 video cassette (30 sec.)

Box	File	Title	Date	Extent
		Commercial— Whit Wed Site [Advertisement]		
9	02	"Cullen Gardens"- -AV Comm. Consultants Ltd. 3 min. [Television spot]	[ca. 1985-1999]	1 video cassette (3 min.)
9	03	Cullen Gardens and Miniature Village—10 second English TV 2001--"The Kids" [Advertisement]	2001	1 video cassette (10 sec.)
9	04	Cullen Gardens & Miniature Village 3 x:30 Eng. [Advertisements]	1995	1 video cassette (1 min. 30 sec.)
9	05	Cullen Gardens July/01 Rev. 1 2x :30 Promo CFTO [Advertisement]	2001	1 video cassette (60 sec.)
9	06	Cullen Gardens Commercial 1A, 2A, 3, 4 [Advertisements]	[ca. 1985-1999]	1 video cassette (2 min.)
9	07	Cullen Gardens— Summer 1996—8 x :30 seconds [Advertisements]	1996	1 video cassette (4 min.)
9	08	Cullen Gardens-- June/02--1 x :30 promo CFTO [Advertisement]	2002	1 video cassette (30 sec.)
9	09	VR Willcall Cullen- -"Spooky Nights"- -1x30 [Advertisement]	2003	1 video cassette (30 sec.)
9	10	Cullen Gardens and Miniature Village—30 second English TV 2001--"Need a Break" [Advertisement]	2001	1 video cassette (30 sec.)
9	11	Cullen Gardens—	1996	1 video cassette



Box	File	Title	Date	Extent
		"Spooky Trails" [Advertisements]		(1 min.)
10	01	Christmas with Cullen Gardens special—Dec. 24, '89 [Radio spot]	1989	1 audio cassette
10	02	Radio ads—Peter + Sue—Sept. 25, '89 [Advertisements]	1989	1 audio cassette
10	03	Radio commercial— Under the Stars-- 21/07/89 [Advertisement]	1989	1 audio cassette
10	04	Cullen Gardens— June 29, 1989— 5x60—Sue + Peter [Advertisement]	1989	1 audio cassette (2 min. 30 sec.)
10	05	Roses commercial— June 15, '89 (x2)-- Peter + Sue [Advertisement]	1989	1 audio cassette
10	06	Radio commercials (2x60) 26/05/89-- Peter + Sue [Advertisements]	1989	1 audio cassette (2 min.)
10	07	Radio commercials (x3)- -April 1989 [Advertisements]	1989	1 audio cassette
10	08	Ontario Today Interview—Cullen Gardens, 1990 [Radio spot]	1990	1 audio cassette
10	09	Cullen Gardens radio ads—April '89-Jan '90 [Advertisements]	1989-1990	1 audio cassette
10	10	Cullen Gardens 3x60—Sept. '90 [Advertisements]	1990	1 audio cassette (3 min.)

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10	11	Radio ads— retakes—June '90 [Advertisements]	1990	1 audio cassette
10	12	Cullen Gardens-- "Roses"--1x60— June '90 [Advertisement]	1990	1 audio cassette (1 min.)
10	13	Cullen Gardens 6x60—Mar. 27, '90 [Advertisements]	1990	1 audio cassette (6 min.)
10	14	Radio ads: 3x60— Mar. 1, '90— Peter + Sue [Advertisements]	1990	1 audio cassette
10	15	Ontario Today Interview—Carol Pudles (ca. 1990) [Radio spot]	1990	1 audio cassette
10	16	Cullen Gardens 1x30—Choo Radio—April '91 [Advertisement]	1991	1 audio cassette (30 sec.)
10	17	Cullen Gardens— 6x30—June '92 [Advertisements]	1992	1 audio cassette (3 min.)
10	18	Cullen Gardens— 3x30—Jan. '92 [Advertisements]	1992	1 audio cassette (1 min. 30 sec.)
10	19	Cullen Gardens 8 comm. -- Apr. '93 [Advertisements]	1993	1 audio cassette
10	20	Cullen Gardens 1x60—Aug. '93 [Advertisements]	1993	1 audio cassette (1 min.)
10	21	Cullen Gardens— 3x30—Apr. '94 [Advertisements]	1994	1 audio cassette (1 min. 30 sec.)
10	22	Cullen Gardens Restaurant— 3x60—Apr. '94 [Advertisements]	1994	1 audio cassette (3 min.)
10	23	Cullen Gardens— Jun. '94—8x30 [Advertisements]	1994	1 audio cassette (4 min.)

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10	24	Cullen Gardens— Christmas '95— 6x30 [Advertisements]	1995	1 audio cassette (3 min.)
10	25	Cullen Gardens restaurant— 1x60—Oct. 1995 [Advertisement]	1995	1 audio cassette (1 min.)
10	26	Cullen Gardens— 5x30—Sept. '95 [Advertisements]	1995	1 audio cassette (2 min. 30 sec.)
10	27	Cullen Gardens— 1x30—Aug. 1995 [Advertisement]	1995	1 audio cassette (30 sec.)
10	28	Cullen Gardens— 6x30—Apr. '96 [Advertisements]	1996	1 audio cassette (3 min.)
10	29	Cullen Gardens— 3x30—Apr. '96 [Advertisements]	1996	1 audio cassette (1 min. 30 sec.)
10	30	Cullen Gardens— opening April '96—2x60, 3x30 [Advertisements]	1996	1 audio cassette (3 min. 30 sec.)
10	31	Cullen Gardens— 6x30—June 1996 [Advertisements]	1996	1 audio cassette (3 min.)
10	32	12 days of Wishes promo—1x60— Nov. 26, '96 [Advertisement]	1996	1 audio cassette (1 min.)
10	33	Cullen Gardens— 5x30—Nov. '96 [Advertisements]	1996	1 audio cassette (2 min. 30 sec.)
10	34	Halloween— Cullen Gdns— 1x30x2—Sept. '96 [Advertisements]	1996	1 audio cassette
10	35	Cullen Gardens— 3x30—Aug. '96 [Advertisements]	1996	1 audio cassette (1 min. 30 sec.)
10	36	Cullen Gardens— 7x30—June '97 [Advertisements]	1997	1 audio cassette (3 min. 30 sec.)
11	01	Cullen Gardens—	1997	1 audio cassette

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		6x30—Apr. '97		(3 min.)
11	02	Cullen Gardens— 2x30—May '97	1997	1 audio cassette (1 min.)
11	03	McDonald's Day— 1x30—July '97	1997	1 audio cassette (30 sec.)
11	04	Cullen Gardens— 5x30—Jul. '97	1997	1 audio cassette (2 min. 30 sec.)
11	05	Family Fun Guide—Cullen Gardens—July '97	1997	1 audio cassette
11	06	Cullen Gardens— Kelita—1x30— July '97	1997	1 audio cassette (30 sec.)
11	07	Cullen Gardens Grand Prix--- 1x30—Aug. '97	1997	1 audio cassette (30 sec.)
11	08	Cullen Gardens— 3x30—Aug./Sept. '97	1997	1 audio cassette (1 min. 30 sec.)
11	09	Cullen Gardens Halloween— 1x30—Oct. '97	1997	1 audio cassette (30 sec.)
11	10	Cullen Gardens xmas spts—4x60, 1x30—Nov. '97	1997	1 audio cassette (4 min. 30 sec.)
11	11	Cullen Gardens— xmas #3—Tech. Rev—Nov. '97	1997	1 audio cassette
11	12	Terry Johnson's morning show— May 11, '98	1998	1 audio cassette